



KĀSIGA SCHOOL

DEHRADUN

Holiday Homework Summer Break 2021



HOLIDAY HOMEWORK GRADE 12 (COMMERCE)

ENGLISH

Time away from the classroom is often the greatest gift for project planning.

Holiday Homework Class12

- 1. Complete all the assignments for the topics covered so far in the notebook.**
- 2. Critique one of the following movies in about 200-250 words. Prepare to deliver the same as an integral part of your Speaking Assessment that carries 10marks.**
The Sound of Music, Inception, Gravity, Interstellar, Life of Pi, The Mysterious Island, Hugo, Hook.

General guidelines on how to critique a movie:

- Choose a movie.
- Specify the issues you are going to discuss and analyze in your paper.
- Watch the movie two-three times: first—to get a general idea of the film; second time—to pay attention to the points that come into your sphere of interest and/or to note the details you weren't able to notice the first time.

- Concentrate on specific movie characters.
- See if the way the characters dress, talk, act, or look corresponds with the image they should be projecting towards the viewer.
- Remember that the better the characters are developed, the more character-driven the story is.
- Consider that the right motivation of the characters makes the audience believe the story and its development; moreover, it helps to understand the real motives, which should be understandable to the viewers.

- Decide whether the plot is predictable.
- Define whether some actions were unpredictable; if they were, then they provided you with some food for thought to make assumptions and express your views considering an unexpected turn of events or simply shocked you.
- Remember that the structure encompasses 3 acts: introducing the main characters, mounting tension through the story (lead up to the climax of the story), and bringing the movie to an end.
- See if the plot corresponds to characters' motivations.
- Mind that before the ending there should be a culmination of the story when the tension reaches the highest point.

- Remember that good dialogues should not be protracted as they are to sound natural.
- See if there is a logical development of the conversation.



Holiday Homework

Subject : Mathematics



"Holiday home work will be uploaded in teams under assignments, kindly check there for the same."

ASSIGNMENT FOR SUMMER VACATION

CLASS- XII

SUBJECT: ECONOMICS

Developing Projects in Economics

Note:- Students have been allotted different project topics in class. This is brief explanation related to project work provided by CBSE Board.

Make Project file on any one of the given topics:

(It should be handwritten of approx. 30-35pages which includes, using - pictures, diagram, newspaper articles or mind maps and relevant information)

Guidelines for Project Work in Economics

- Students are supposed to pick any **ONE** of the two suggested projects.
- Teachers should help the students to select the topic after detailed discussions and deliberations. Teacher should play the role of a facilitator and should supervise and monitor the project work of the student. The teacher must periodically discuss and review the progress of the project.
- The teacher must play a vital role of a guide in the research work for the relevant data, material and information regarding the project work. Also, the students must be guided to quote the source (in the Bibliography/References section) of the information to ensure authenticity.
- The teacher must ensure that the students actually learn the concepts related to the project as he/she would be required to face questions related to the project in viva-voce stage of the final presentation of the project.
- The teacher may arrange a presentation in the classroom of each and every student so that students may learn from each others' project work.
- The teacher must ensure that the students learn various aspects of the concept related to the topic of the project work.

I. Project (Option One) : What's Going Around Us

The purpose of this project is to –

- Enable the student to understand the scope and repercussions of various Economic events and happenings taking place around the country and the world. (eg. The Dynamics of the Goods & Services Tax and likely impacts on the Indian Economy or the Economics behind the Demonetisation of 500 and 1000 Rupee Notes and the Short Run and Long Run impact on the Indian Economy or The

impact of BREXIT from the European Union etc.)

- Provide an opportunity to the learner to develop economic reasoning and acquire analytical skills to observe and understand the economic events.
- Make students aware about the different economic developments taking place in the country and across the world.
- Develop the understanding that there can be more than one view on any economic issue and to develop the skill to argue logically with reasoning.
- Compare the efficacy of economic policies and their respective implementations in real world situations and analyse the impact of Economic Policies on the lives of common people.
- Provide an opportunity to the learner to explore various economic issues both from his/her day to day life and also issues which are of broader perspective.

Scope of the project: Student may work upon the following lines:

- Introduction
- Details of the topic
- Pros and Cons of the economic event/happening
- Major criticism related to the topic (if any)
- Students' own views/perception/ opinion and learning from the work
- Any other valid idea as per the perceived notion of the student who is actually working and presenting the Project-Work.

Mode of presentation and submission of the Project: At the end of the stipulated term, each student will present the work in the Project File (with viva voce) to the external examiner.

Marking Scheme: Marks are suggested to be given as –

S. No. Heading	Marks Allotted
1. Relevance of the topic	3
2. Knowledge Content/Research Work	6
3. Presentation Technique	3
4. Viva	8

Total 20 Marks

The external examiner should value the efforts of the students on the criteria suggested.

Suggestive List

1. Micro and small scale industries
2. Food supply channel in India
3. Contemporary employment situation in India
4. Disinvestment policy
5. Health expenditure (of any state)
6. Goods and Services Tax Act
7. Inclusive growth strategy
8. Human Development Index
9. Self help groups
10. Any other topic

II. Project (Option Two): Analyse any concept from the syllabus

The purpose of this project is to –

- Develop interest of the students in the concepts of Economic theory and application of the concept to the real life situations.
- Provide opportunity to the learners to develop economic reasoning *vis-a-vis* to the given concept from the syllabus.
- Enable the students to understand abstract ideas, exercise the power of thinking and to develop his/her own perception
- To develop the understanding that there can be more than one view on any economic issue and to develop the skill to argue logically with reasoning

- Compare the efficacy of economic policies in real world situations
- To expose the student to the rigour of the discipline of economics in a systematic way
- Impact of Economic Theory/ Principles and concepts on the lives of common people

Suggested List

- | | |
|-----------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Price Determination | <input type="checkbox"/> Price Discrimination |
| <input type="checkbox"/> Opportunity Cost | <input type="checkbox"/> Production Possibility Curve |
| <input type="checkbox"/> Demand and its determinants | <input type="checkbox"/> Supply and its determinants |
| <input type="checkbox"/> Production – Returns to a Factor | <input type="checkbox"/> Cost function and Cost Curves |
| <input type="checkbox"/> Monopoly | <input type="checkbox"/> Oligopoly |
| <input type="checkbox"/> Monopolistic Competition | <input type="checkbox"/> Credit Creation |
| <input type="checkbox"/> Money Multiplier | <input type="checkbox"/> Central Bank and its functions |
| <input type="checkbox"/> Government Budget & Components | <input type="checkbox"/> Budget deficit |
| <input type="checkbox"/> Exchange Rate Systems | <input type="checkbox"/> Foreign Exchange Markets |
| <input type="checkbox"/> Balance of payments | <input type="checkbox"/> Any other topic |

Scope of the project:

Following essentials are required to be fulfilled in the project.

Explanation of the concept:

- Meaning and Definition
- Application of the concept
- Diagrammatic Explanation (if any)
- Numerical Explanation related to the concept etc. (if any)
- Students' own views/perception/ opinion and learning from the topic..

Mode of presentation and submission of the Project:

At the end of the stipulated term, each student(s) will present their work in the Project File (with viva voce)

to the external examiner.

Marking Scheme:

Marks are suggested to be given as –

S. No. Heading	Marks Allotted
1. Relevance of the topic	3
2. Knowledge Content/Research Work	6
3. Presentation Technique	3
4. Viva	8
Total 20 Marks	

The external examiner should value the efforts of the students on the criteria suggested.

SUBJECT: BUSINESS STUDIES

Project : MARKETING MANAGEMENT

It is advised that teachers should assign the students to do a simple market research with the objective of finding out a product /service whose marketing may be profitable like

Toothpaste ,Noodles, Shampoo, Bathing soap, Washing detergent, Washing powder, Lipstick, Moisturizer, Shoe polish, Pen, Shoes, Hair dye, Mobile, Chocolate, Sauces/ketchup, Ready soups, Body spray, Fairness cream, Hair oil, Roasted Snacks, Jeans,Pickles, Squashes, Jams, Salt, Bread, Butter, Shaving cream, Razor, Cheese spreads, e –Wash, Tiffin wallah

Any more as suggested by the teacher. The teacher must ensure that the identified product should not be items whose consumption /use is discouraged by the society and government like alcohol products/ pan masala and tobacco products, etc.

Identify one product/service from the above which the students may like to manufacture/provide [pre assumption].

Now the students are required to make a project on the identified product/ service keeping in mind the following.

1. Why have they selected this product/service?
2. Find out '5' competitive brands that exist in the market.
3. What permission and licences would be required to make the product?
4. What are your competitors Unique Selling Proposition.[U.S.P.]?
5. Does your product have any range give details?
6. What is the name of your product?
7. Enlist its features.
8. Draw the 'Label' of your product.
9. Draw a logo for your product.
10. Draft a tagline.
11. What is the selling price of your competitor's product? (i) Selling price to consumer (ii) Selling price to retailer (iii) Selling price to wholesaler What is the profit margin in percentage to the •Manufacturer. •Wholesaler. •Retailer.
12. How will your product be packed?
13. Which channel of distribution are you going to use? Give reasons for selection?
14. Decisions related to warehousing, state reasons.
15. What is going to be your selling price? (i) To consumer (ii) To retailer (iii) To wholesaler
16. List 5 ways of promoting your product.
17. Any schemes for (i) The wholesaler (ii) The retailer (iii) The consumer
18. What is going to be your 'U.S.P'?
19. What means of transport you will use and why?
20. Draft a social message for your label.
21. What cost effective techniques will you follow for your product.
22. What cost effective techniques will you follow for your promotion plan.

At this stage the students will realise the importance of the concept of marketing mix and the necessary decision regarding the four P's of marketing. °PRODUCT °PRODUCT °PLACE °PRICE °PROMOTION

On the basis of the work done by the students the project report should include the following:

1. Type of product /service identified and the (consumer/industries) process involve there in.
2. Brand name and the product.
3. Range of the product.
4. Identification mark or logo.
5. Tagline.
6. Labelling and packaging.
7. Price of the product and basis of price fixation.
8. Selected channels of distribution and reasons thereof.
9. Decisions related to transportation and warehousing. State reasons.
10. Promotional techniques used and starting reasons for deciding the particular technique.
11. Grading and standardisation.

PRESENTATION AND SUBMISSION OF PROJECT REPORT

At the end of the stipulated term, each student will prepare and submit his/her project report. Following essentials are required to be fulfilled for its preparation and submission.

1. The total length of the project will be of 30 to 40 pages.
2. The project should be handwritten.
3. The project should be presented in a neat folder.
4. The project report should be developed in the following sequence-
 - Cover page should include the title of the Project, student information, school and year.
 - List of contents.
 - Acknowledgements and preface (acknowledging the institution, the places visited and the persons who have helped).
 - Introduction.
 - Topic with suitable heading.
 - Planning and activities done during the project, if any.
 - Observations and findings of the visit.
 - Conclusions (summarised suggestions or findings, future scope of study).
 - Photographs (if any).
 - Appendix.
 - Teacher's observation.
 - Signatures of the teachers.
- At the completion of the evaluation of the project, it should be punched in the centre so that the report may not be reused but is available for reference only.
- The projects will be returned after evaluation. The school may keep the best projects.

SUBJECT: ENTREPRENEURSHIP

Project : MARKETING

It is advised that teachers should assign the students to do a simple market research with the objective of finding out a product /service whose marketing may be profitable like

Toothpaste ,Noodles, Shampoo, Bathing soap, Washing detergent, Washing powder, Lipstick, Moisturizer, Shoe polish, Pen, Shoes, Hair dye, Mobile, Chocolate, Sauces/ketchup, Ready soups, Body spray, Fairness cream, Hair oil, Roasted Snacks, Jeans,Pickles, Squashes, Jams, Salt, Bread, Butter, Shaving cream, Razor, Cheese spreads, e –Wash, Tiffin wallah or **student can take any other product or service of his/her own choice.**

PagewiseguidelineforEntrepreneurship Project2(BusinessPlan)

Page - Cover Page

Design and attractive cover page and write following things:

BusinessPlan	
Undertheguidanceof:	Submitted by:
(Nameofteacher)	(Nameofstudent)
	Roll no:
Logo of school	
Nameoftheschool	

Page - Certificate of Authenticity - Print the certificate

Page – Acknowledgement

I, _____, do hereby declare that this project is my original work and I would like to thank Mr _____, my Entrepreneurship teacher, for her wholehearted support and guidance for making it possible to complete this project on time. I would also like to thank CBSE for giving us an opportunity to widen our knowledge base by introducing this topic of study and my school for giving us this subject option.

I would also like to thank my friends and family members for their kind support and guidance without which this project could not have been completed.

.Page - Objectives

1pageandGive3to4objectivesinpoints

Examples ofObjectives:

1. TounderstandtheHairoilindustry
2. Tofindoutthepossibilityofmarketinganewbrandofhairoil
3. Tounderstandmycompetitorandtheirproducts
4. Toidentifythedetailsaboutmytargetmarket
5. Toestimatemystart-upcost,riskassociatedandsellingprice.
6. Topreparemyprojectedstatementofprofitandloss
7. Toconductabreak-evenanalysis

Page - Index

S.NO PARTICULARS PAGENO

1. NameOfTheBusiness,LogoAndTagline
2. CompetingProduct/Services
3. MarketingPlan
4. CostDecisions
5. SellingPrice
6. Start-upCosts
7. RiskAnalysis
8. StatementofProfitAndLoss
9. Break EvenAnalysis
10. Bibliography
11. Appendix
12. Teacher'sObservations
13. Signature ofTeachers

Page - Name of the Business, Logo and Tagline

1. Nameofyourbusinessandreasonsforchoosingit.
2. Definea'Logo'givingthebenefitsofhavingalogoanddrawalogoforyourbusiness.
3. Definea'taglinegivingthebenefitsofhavingataglineanddraftataglineforyourbusiness.

Page - Competing Product/Services and our USP

1. Are there similar products and services in the market? Give details of at least 3 such competitors.
2. Also, give what you consider to be your competitive advantage and your USP (Unique Selling Proposition) that will beat the competition.

Page - Marketing Plan

a. Market Research Plan.

- Talk about your competitor, demand for your product and service - is it there or do you think that you can create it?
- Talk about at least 3 competitors if it is an existing product (compare it with your product). If it is a new product, then analyse the demand for the product.

b. Target customers and how will you reach them.

- What do you mean by Target Market
- Define who constitutes a firm's target Market.
- Dive details about your target market with reasons for your choice. Example children, teenagers, housewives, working women etc. (You can also select target market on basis of income level, gender, marital status, education level, occupation, Age etc.)

c. Your advertising and promotion idea.

- Define Promotion Mix and its components.
- Mention the tools of promotion mix that you would be using. (include Advertising, Public relations, Sales Promotion and Personal selling and also give reasons for your choice)

d. Packaging (if applicable) Eco friendly packaging

e. Distribution (how do you intend to reach your consumers)

- Define Channels of distribution - Direct and Indirect
- Explain the reasons for your choice of Channels of Distribution

f. What does quality mean for your product/service?

- Including applicable standardization marks such as Agmark, FPO, ISI etc.

Page - Costing decisions

What is the cost of a unit of your product or unit service?

- Define 'Costs' and its components: i. Fixed costs ii. Variable costs
- Show the computation or explain the logic here.
- Compute the Fixed Costs. i. Consultation Charges ii. Salary iii. Rent iv. Insurance
- Compute the Variable Costs- Any of the following details can be added: i. Packing Charges, ii. Raw Material iii. Power IV. Wages

Page - Selling Price

- What is your selling price and the reason for it?
- Name the pricing strategy adopted by you

Page - Start-up Costs

- Give details of your Start Up costs here:
- Land ii. Building iii. Computers iv. Equipment' sv. Machinery vi. Vehicles vii. Vessels viii. Software ix. Hardware x. Inauguration ceremony expenses xi. Raw materials xii. Salary xiii. Rent in advance etc.
- How would you meet your start-up costs? (How much will be owner's fund and how much will be borrowed and at which rate of interest)

Page - Risk Analysis

- Define Business Risk
- Explain the causes of Business risk
- What are the likely risk factors of your business and how would you meet them?

Project-II Business Plan (10 Marks)

Outline for the Business Plan Presentation

- 1) Your business idea: (Main product or service)

Product	Services	Trading
Chocolates	Tiffin service	Stationery
Soap	Crèche	Flower shop
Detergent powder/liquid soap	Pet care center	
Sandwiches		

- 2) Name of your business, its logo and tagline
(Refer to unit 3, Class XII Entrepreneurship Book)
- 3) Are there similar products or services in the market?
- 4) What is your competitive advantage and what is your unique selling proposition (USP)?
- 5) Your marketing plan:
- a) Your market research plan (Describe your competitor, demand for your product/service – is it available or you think you can create it?)
Talk about atleast 3 competitors if it is an existing product. If it is a new product, then analyse the demand for the product.
 - b) Your target customers and how will you reach them?
Example: children, teenager, homemaker, working persons etc.
 - c) Your advertising and promotion ideas
Just mention the tools of promotion mix which you will be using.
 - d) Packaging (if applicable)
Eco-friendly packaging
 - e) Distribution (How do you intend reaching your customers?)
Channel of distribution – direct and indirect
 - f) What does quality mean for your product or service?
ISI, Agmark, FPO etc.
- 6) What is the cost per unit of your product or service? Also, show the computation or explain the logic.
Compute fixed cost – ANY of the following details can be added
- 1) Consultancy charges
 - 2) Salary
 - 3) Rent
 - 4) Insurance

- 7) What is your selling price and your reason for it?
- 8) Give details of your start-up costs here.
- | | |
|---------------------------------|-------------------------|
| 1) <i>Land</i> | 2) <i>Building</i> |
| 3) <i>Computers</i> | 4) <i>Equipment</i> |
| 5) <i>Machinery</i> | 6) <i>Vehicles</i> |
| 7) <i>Vessels</i> | 8) <i>Software</i> |
| 9) <i>Inauguration ceremony</i> | 10) <i>Raw material</i> |
| 11) <i>Salary</i> | 12) <i>Rent advance</i> |
- 9) How would you meet your startup costs (be realistic)?
- 10) What are the likely risk factors in your business and how do you plan to mitigate them?
- 11) Suppose it is now a year since you started your business. Give us one month's profit and loss statement for the first month of the second year to cover the following main items: (All figures to be for one whole month.)

S. No.	Particulars	Units	Rupees
a)	Sales		
b)	Cost of sales		
c)	Gross profit = a-b		
	Fixed expenses (cash)		
	Salaries		
	Rent		
	Utilities		
	Monthly interest only on the loan taken		
	Transport		
	Miscellaneous		
d)	Total fixed expenses (cash)		
e)	Depreciation (non-cash)		
f)	Total fixed exp(cash & non-cash) = d+e		
g)	Operating profit or loss = c-f		
h)	Taxes = use 25% on profits only		
i)	Net profit/or loss = g-h		

- 12) What is the break-even point of your business? Show the computation assuring the selling price and units which will be sold.

SUBJECT: ACCOUNTANCY

Project Work-1 and 2

Duration: 3 to 5 Hours depending on student's efficiency.

Marks: 20

Project file 6 Marks

Viva Voce 4 Marks

Written Test on same topics : 12 Marks

Link of guidelines from CBSE is provided here for student's reference for sample projects.
DO NOT COPY this sample project.

http://cbseacademic.nic.in/web_material/Circulars/2015/Guidelines%20for%20Practical%20Work%20in%20Accounting.pdf

Objectives

To enable a student to complete the accounting process in real life business situations and apply the tools of analysis as per the syllabus for a comprehensive project. To develop the competence of reading accounting data from quarterly or half yearly or annual reports of business firms and interpreting the information on the basis of given guidelines to present the desirable information in required format in the Project File for Specific Projects.

Students will put the heading (on a blank paper ; decoratively) for the project – COMPREHENSIVE PROJECT–Index should be made. It should be in the following order:

1. Name of the project (for example- M/s Plum Bakers)
2. Objectives of the project (To know whether the business is a success or a failure)
3. Period of study: 1st April 2018 to 31st March 2019
4. Analytical tools used: Necessary accounting ratios
5. Source material (state the sources you have used- Example-Annual report of HCL for 2018; Accounting by T S Grewal; www.cbseacademic.nic.in)
6. Question- (you'll prepare your own question)
7. Journal entries
8. Ledger
9. Trial balance
10. Adjustments (Assume any five adjustments-for example rent prepaid Rs. 1000)
11. Trading and Profit and Loss A/c
12. Balance Sheet
13. Write definition of accounting ratios and brief importance of ratios.

14. Accounting Ratios (find all accounting ratios from the above prepared trading and profit and loss account and balance sheet)
15. **Specific Project-1** (Cash flow Statement or Accounting Ratios)
Download Annual Report April 2020 to March 2021 of any Public Limited Company and Using CTRL + F tool in such downloaded PDF File, find CASH FLOW STATEMENT ; Prepare the same cash flow statement in your own handwriting using the available cash flow statement from such annual report. Keep in mind, the year needs to be April 2020 to March 2021 ONLY for this annual report version.
Take print out of Profit and Loss Account and Balance Sheet from this annual report using the same tool CTRL + F in the PDF Document.

Students will select a business from the following : for comprehensive project

- | | | |
|-------------------------|-------------------------------|--------------------------|
| 1. A beauty parlour | 10. Men's wear | 19. A coffee shop |
| 2. Men's saloon | 11. Ladies wear | 20. A music shop |
| 3. A tailoring shop | 12. Kiddies wear | 21. A juice shop |
| 4. A canteen | 13. A Saree shop | 22. A school canteen |
| 5. A cake shop | 14. Artificial jewellery shop | 23. An ice cream parlour |
| 6. A confectionery shop | 15. A small restaurant | 24. A sandwich shop |
| 7. A chocolate shop | 16. A sweet shop | 25. A flower shop |
| 8. A dry cleaner | 17. A grocery shop | |
| 9. A stationery shop | 18. A shoe shop | |

After selection, the student(s) are supposed to visit a shop in the locality (this will help them to settle on a realistic amounts different items. The student(s) would be able to see the things as they need to invest in furniture, decor, lights, machines, computers etc.

Following items should be included in preparing the question; for income, expense, asset, liability, capital.:

1. Rent
2. Advance rent [approximately three months]
3. Electricity deposit
4. Electricity bill
5. Electricity fitting
6. Water bill
7. Water connection security deposit
8. Water fittings
9. Telephone bill
10. Telephone security deposit
11. Telephone instrument
12. Furniture
13. Computers
14. Internet connection
15. Stationery
16. Advertisements
17. Glow sign
18. Rates and Taxes
19. Wages and Salary
20. Newspaper and magazines
21. Petty expenses
22. Tea expenses
23. Packaging expenses
24. Transport
25. Delivery cycle or a vehicle purchased
26. Registration
27. Insurance
28. Auditors fee
29. Repairs & Maintenance
30. Depreciations
31. Air conditioners
32. Fans and lights
33. Interior decorations
34. Refrigerators
35. Purchase and sales

The project should be handwritten.

Use of blue/black pen only is allowed. Pencil is allowed for drawing lines/formats. No other color pen is allowed. Front cover of the file can be decorative.

Lines for formats should be drawn with scale and pencil only.

Project file should be **box file only** (as this project will be further extended.).

PAINTING

1. Bengal school of painting.
2. Modern trend of Indian artists.

Practical home works (portfolio assessment)

1. 3 pcs selected painting compositions.

Topic of the compositions are:

1. Nature.
2. Fantasy.
3. Religious, National, Social Events, and celebrations.

COMPUTER SCIENCE

Practical Record File

A practical record file is required to be created during the entire academic session. It should be duly signed by the concerned teacher on regular basis and is to be produced at the time of Final Practical Examination for evaluation. It should include the following:

- At least 30 solutions of simple problems and 2 IT applications using Python.
- At least 30 SQL queries based on one and/or two tables
- Solution of at least 2 simple problems incorporating Python Application & Database Connectivity

PHYSICAL EDUCATION

1. Complete your Record File.

****Record File shall include:**

- I. Procedure for Asanas, Benefits & Contraindication for any two Asanas for Obesity, Asthma, Diabetes, Hypertension and Back pain.
- II. Any one game of your choice out of Basketball, Football, Cricket, Lawn Tennis, Kabbadi, Kho-Kho. Labelled diagram of field & equipment (Rules, Terminologies & Skills).
- III. Write down about history and events (Running, Jumping and Throwing) of Track & Field (Athletics)

(Note: Diagram, illustrations are mandatory for all)

2. Read and write notes of first six chapters of revised PE syllabus book.